

Persuasive Posters. Here is a poster trying to encourage you to visit Italy. Look closely and try and work out how the author is persuading you. Label these key elements of a persuasive poster.

- Alliteration
- A question
- Encouraging words and phrases?
- Key sites and events

Now prepare a poster to persuade someone to visit the pilgrimage site you have chosen. Who are you trying to persuade? How will you convince someone to visit?

