

Exploring Packaging

Whilst you are exploring packaging around your kitchen think about these three questions:

**Why do you think
the company
chose this kind of
design?**

**What pictures
have been
shown?**

**What kind of
font has been
used on this
packaging?**

Graphic Design Challenge

Name: _____ Date: _____



Can you find a font that would be suitable for each of these products?

A healthy cereal called 'Wheaties'

A new chocolate bar for children called 'Choc-a-lot'

A fizzy drink called 'WhizzFizz'

Remember this doesn't have to be completed on the sheet.